

BRIAN BATES

LEVEL DESIGNER

◦ DETAILS ◦

bcbates125@gmail.com
6073310576
Boston, MA

◦ PORTFOLIO ◦

[Virtual Events Ad \(video\)](#)

[Virtual Events Ad \(level\)](#)

[Team Social Playground](#)

[Trivia Night](#)

[Beach Bar](#)

[Zen Garden](#)

[Nautical Pub](#)

◦ SKILLED ◦

Tiled

Gather Mapmaker

Aesprite

GitHub

Canvas

CakeWalk

◦ FAMILIAR ◦

Unreal Engine

Ableton

R

Solidworks CAD

LaTeX

👤 PROFILE

I excel at innovating with the tools available to make a delightful and narrative experience for the target audience. I strive to maintain a balance of joy and discipline in both my process and my product. Curiosity, creativity, and collaboration are the guiding forces of my work.

📁 EMPLOYMENT HISTORY

Level Designer at Gather

2020 — 2022

- Served as creative lead for 40+ projects through ideation, scoping, design, development, implementation, and publishing reaching 100,000+ users every 6 months.
- Created 5 detailed levels in 2 weeks for an international ad campaign to 100% management satisfaction and 400,000+ views over 6 months.
- Leveraged design experience to improve the visual capabilities and UI/UX of the Gather Mapmaker tool.
- Formalized art request pipeline, increasing turn-around by 50%.
- Interfaced with 20+ Remote Office clients and designed levels to meet the needs of companies ranging from 30-600 daily active users.

Customer Success Associate at Gather

2020

- Worked with 500+ customers to understand their user journeys and experiences and communicated these findings to company leadership.
- Delivered 40+ online training sessions, product demonstrations, and live troubleshooting to individuals and groups with varying levels of expertise.
- Edited and composed copy for 20+ support canned responses and marketing emails.

Academic Technologist at Massachusetts Institute of Technology, Cambridge

2020

- Converted 40+ world class seminars, workshops, and lectures into virtual classrooms over the course of 6 months.
- Delivered department-wide tutorials to 28 professors, lecturers, and staff on leveraging the power of Canvas platform to improve their students' educational experience.
- Gave 20+ personal demos to explore in-depth solutions for the construction of unique educational media.
- Educated professors and lecturers on the advantages of a multi-media approach to their classes for improving student engagement.

🎓 EDUCATION

Philosophy, B.S, Massachusetts Institute of Technology, Cambridge

2016 — 2020